



SMA Solar Technology AG – Press Release

SMA Solar Technology AG Again Voted Most Preferred Inverter Brand in the World

Niestetal, December 3, 2015 – For the fourth year in a row, SMA Solar Technology AG (SMA) has been voted the most preferred inverter brand in the world according to IHS, the leading global source of critical information and insight. IHS surveyed photovoltaic (PV) inverter customers in over 40 countries, which include distributors, installers, integrators and wholesalers in its “PV Inverter Customer Insight Survey – 2015.”

“Despite the intense competition amongst PV inverter suppliers, SMA for the fourth year in a row was recognized as the leading PV inverter brand globally across all customer types and in many of the largest solar markets globally in IHS latest survey,” said Cormac Gilligan, solar supply chain senior analyst for IHS Technology.

Asked for their three favorite inverter brands, those surveyed by IHS named a total of 54 brands. With approximately 27% of the mentions, SMA achieved first place in the overall ranking globally. SMA was the preferred inverter brand in countries such as Germany, the United States and the United Kingdom. In addition, those surveyed named SMA the most requested inverter brand globally by their customers for the second year in a row.

The IHS report found that when choosing their preferred PV inverter brand customers focus on the quality of the inverters and the technical support and customer service once the devices are installed. This applies to inverters of all sizes including string, central and micro inverters.

About SMA

The SMA Group with sales of more than €800 million in 2014 is the global market leader for solar inverters, a key component of all PV plants and offers innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented in 20 countries. The Group employs more than 3,500 people worldwide. SMA has an extensive range of products, which offers the right inverters for all module types and plant sizes; for small residential systems as well as large scale plants, grid-connected photovoltaic systems as well as off-grid and hybrid systems. The technology is protected by 740 patents and utility models worldwide. The range of services is supplemented by comprehensive services and operational management of large-scale PV power plants. Since 2008, the Group’s parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index.



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