



SMA Solar Technology AG Press Release

### **Mobile PV Plant Design: Sunny Design Web**

**Niestetal, Germany, November 20, 2012 – SMA Solar Technology AG now offers easy and uncomplicated PV plant configuration via the Internet. Plant planners and installers can now take full advantage of the improved functions of SMA's proven Sunny Design software, worldwide and on the go, in any current browser without the need to download or install software.**

"With Sunny Design, the world's leading inverter manufacturer SMA sets the bar high," praised the renowned trade magazine Photon Profi in its October 2012 edition. Photon has commended both the graphical presentation and the design. The program calculates the perfect plant configuration using the most relevant information. SMA has made the improved version 3.0 of the design software available for online use in all current web browsers and mobile devices, the ideal solution for tablet PCs and Apple products.

### **Plant Design Almost Anywhere**

"Using the online version, the user can forgo a program installation. Plant design can be accomplished almost anywhere – as long as there is an Internet connection," explains Dr. Thomas Straub, Technical Product Manager at SMA. Another advantage is that downloads and updates are no longer required, users always have the latest version of the software.

### **Expanded Features and Simplified User Navigation**

"Of course, we also improved the user-friendliness of our design software and simplified data entry. We have designed the user interface in such a way that the program can be simply and reliably operated via touch, in the same way we all know from iPads," explains Straub. The software also recognises the hardware used and automatically adapts the format of the user interface.

SMA has also added some new content features. Sunny Design Web factors in energy storage systems like SMA's Sunny Backup when creating self-consumption projections. The online tool also permits multi-string design of different substrings with an MPP tracker. Registered SMA Sunny Portal users also profit from personalised access and online project management.

### **Free Tool – Web-based or as Download Software**

Sunny Design Web is available free of charge under [www.SunnyDesignWeb.com](http://www.SunnyDesignWeb.com). SMA also continues to offer the proven Sunny Design desktop version for download on the company website at [www.SMA-Australia.com.au](http://www.SMA-Australia.com.au).



### **About SMA**

The SMA Group generated sales of € 1.7 billion in 2011 and is the global market leader for solar inverters, a key component of all PV plants. And as an energy management group, it supplies innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented internationally in 21 countries. The corporate group employs a staff of over 5,500 employees worldwide. SMA's broad product portfolio includes a compatible inverter for every type of module on the market and for all plant sizes. The product range includes both inverters for photovoltaic plants connected to the grid as well as inverters for off-grid systems. SMA is therefore able to provide ideal technical inverter solutions for all plant sizes and types. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index. In recent years, SMA has received numerous awards for excellence as an employer and in 2011 and 2012 achieved first place in the nationwide "Great Place to Work®" competition.

### **About SMA Australia**

SMA Australia Pty. Ltd. is one of 21 world-wide subsidiaries of parent company SMA Solar Technology AG supplying photovoltaic inverters and energy management solutions to residential, commercial and utility sectors. SMA Australia partners with a large distribution network covering Australia, New Zealand and the South Pacific. Its local office is based in Sydney, allowing the Australian team to provide service, sales and technical support to the region. Prominent solar installations within Australia using SMA products include the Sydney Theatre Company, Sydney Olympic Park, Crowne Plaza Alice Springs, Cockatoo Island in Sydney Harbour and The Adelaide Show grounds.

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