



Press Release

SMA Australia Pty. Ltd.

SMA to showcase solar innovation at Energising South East Asia event

Perth, 23 March 2011: SMA's innovative technology solutions will be on show at South East Asia's premier sustainable energy industry event, the Energising South East Asia (ESEA) Conference and Exhibition.

As the worldwide market leader for photovoltaic inverters, SMA will again return to Perth, Western Australia from 23 to 26 March to support the event as a Silver Sponsor.

Solar industry professionals at the event will be able to see new solar technology first hand at SMA's exhibition stand and speak to SMA technology experts to discuss the best solution to ensure maximum yield, high efficiencies and easy installation for their photovoltaic plants.

"SMA is looking forward to catching up with all our valued customers and industry colleagues at ESEA. As one of the founding sponsors of the event, we look forward to supporting the event again" said SMA Australia's Managing Director Zygmunt Nejman.

"This year SMA has great new innovative technology solutions to offer PV professionals in Australia and in the South East Asian region, including the new Sunny Tripower and Sunny Boy HF series.

"We are keen to speak to solar professionals about the benefits of these products for their projects and their clients, and will be on hand to answer any questions system designers and installers might have."

Visitors to the SMA stand will be able to view the new Sunny Tripower and Sunny Boy HF inverters as well as the Sunny Island inverter. They will also learn more about SMA's Solar is Future for Schools solutions through an interactive touch screen demonstration. Information about all of SMA's solar and wind technology will be also available.

For solar professionals interested in seeing the range of innovative SMA solar technology and finding out more about the best solution for their project, they can visit the SMA booth in the Energising South East Asia Exhibition Hall, number 47b.

Issued by SMA Australia Pty. Ltd.

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About SMA Australia

SMA Australia Pty. Ltd. is one of 15 world-wide subsidiaries of parent company SMA Solar Technology AG. SMA Australia supplies inverters to commercial and residential sectors, partnering with a large distribution network covering Australia, New Zealand and South Pacific Islands. SMA's local office is based in Sydney, allowing the Australian team to provide service, sales and technical support to the region. Some of the largest and most prominent solar installations within Australia that contain SMA solar inverters are the Sydney Theatre Company, Sydney Olympic Park, Crowne Plaza Alice Springs, Cockatoo Island in Sydney Harbour and The Adelaide Show grounds.

About the SMA Group

The SMA Group generated sales of 934 million Euro in 2009 and is the worldwide market leader for photovoltaic inverters, a key component of all solar power plants. It is headquartered in Niestetal, near Kassel, Germany, and is represented on four continents by 15 foreign subsidiaries. The Group employs a staff of over 5,000 (incl. temporary employees). SMA's product portfolio includes the most comprehensive range of inverters on the market,

offering a compatible inverter for every type of photovoltaic module and for all plant sizes. The product range covers both inverters for photovoltaic plants connected to the grid as well as inverters for off-grid systems. Since 2008, the Group's parent company SMA Solar Technology AG has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index. In recent years, SMA has received numerous awards for its excellence as an employer.

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